



Seattle City Light (City Light)  
2013-2018 Strategic Plan

**Proposed timeline:**

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| <b>January 4</b>  | <b>Discussion with Superintendent about outline and outreach approach</b>  |
| <b>January 12</b> | <b>Detailed outline for report to City Light</b>   |
| <b>January 16</b> | <b>Outline approved by City Light</b><br><b>Begin executive interviews with key stakeholders</b>   |
| <b>January 25</b> | <b>Draft to City Light for review before it goes to Review Panel</b>   |
| <b>January 31</b> | <b>Transmit draft to Review Panel</b><br><b>Present outline to Review Panel in PowerPoint</b>  |
| <b>February 1</b> | <b>Feedback and outreach</b><br><b>Review Panel response</b><br><b>Stakeholders –briefings and small meetings</b><br><b>Public input – online or phone survey, briefings</b><br><b>Direct mail</b> |
| <b>March 15</b>   | <b>End of comment period for Strategic Plan</b>  |
| <b>April 15</b>   | <b>Transmit final plan to Mayor</b>  |
| <b>April 29</b>   | <b>Transmit final plan to Council</b>  |